

HOWARD COUNTY LOCAL HEALTH IMPROVEMENT COALITION

April 25, 2019

Maura Roessman, M.D., Health Officer
Howard County Health Department

Steven C. Shelgrove, President
Howard County General Hospital

Kelly L. Kesler, M.S., C.H.E.S.®, Director
Howard County Local Health Improvement Coalition



MEMBER ANNOUNCEMENTS



HCLHIC members are encouraged to provide event information for inclusion on the HCLHIC Community Calendar, social media and HCLHIC Digest.

Please send information to hic@howardcountymd.gov

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PURPOSE, AGENDA & APPROVAL OF MINUTES

GOAL: Identify strategies for integrating suicide prevention and stigma reduction efforts into all Coalition priority area work groups and discuss opportunities for Coalition member engagement.

AGENDA:

- A. Member Announcements
- B. Talk Saves Lives® Training and Discussion
- C. Healthy Meeting Stretch Break
- D. Priority Area Updates

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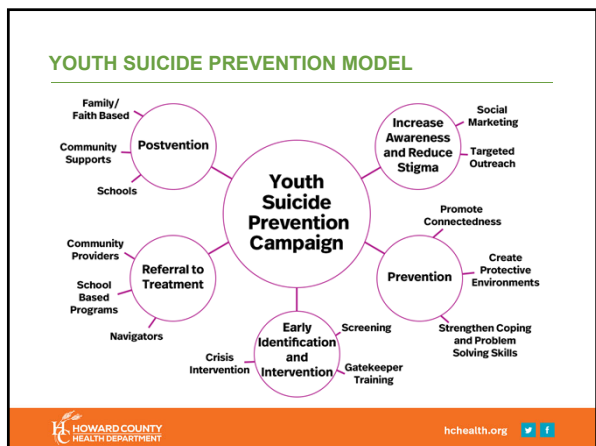
YOUTH SUICIDE PREVENTION PLAN (YSPP)

A multi-phased plan incorporates evidence-based strategies, an awareness campaign, and community-based collaboration, coordination, and intervention in preventing suicide. The overarching goal of the plan is to **reduce suicide deaths among Howard County youth to zero.**

The plan consists of **five intervention pillars** with corresponding strategies and activities:

- **Increase awareness and reduce stigma** associated with talking about mental illness and suicide
- **Prevention** strategies to promote connectedness and create protective environments
- **Early identification and Intervention**
- **Referral to treatment**
- **Postvention** to support those impacted directly by suicide/suicide attempts

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INCREASE AWARENESS & REDUCE STIGMA


- *It's OK to Ask* marketing materials
- Promote community events
 - *Angst* film screenings
 - LHIC training calendar/events
- Youth Suicide Prevention toolkits
- Sponsor community presentations & educational seminars




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YOUTH SUICIDE PREVENTION TOOLKITS & TRAININGS

- **Materials from:**
 - American Foundation for Suicide Prevention (AFSP)
 - Grassroots Crisis Intervention
 - National Suicide Prevention Hotline
 - Howard County Health Department
- **Toolkits accompanied by trainings** → gateway for other trainings:
 - Talk Saves Lives™ & SafeTALK (AFSP)
 - QPR: Question, Persuade, Refer
 - Mental Health First Aid
 - For more information on additional trainings, see **Howard County LHIC Calendar & Events:**
 - <http://www.hclhic.org/news-events/lhic-and-partner-events/month.calendar/2019/02/22/>



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YOUTH SUICIDE PREVENTION UPDATES

- **Upcoming trainings**
 - AFSP *Safe TALK*: 9 AM – 12 PM on April 30th in Barton
 - AFSP *Talk Saves Lives*: 11 AM – 12 PM on May 3rd in Barton (Lunch & Learn)



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HOW TO REQUEST MATERIALS & INFORMATION FOR YSP

- Fill out the request form: <https://bit.ly/2H6cYJW>
- Visit www.TeenHealthMatters.org
- Contact Kayla Blasher, M.A.
Youth Suicide Prevention Coordinator
410-313-6240
kblasher@howardcountymd.gov



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SUICIDE PREVENTION – COMMUNITY AMBASSADORS

- How can you implement the five pillars of the Youth Suicide Prevention Plan into other areas of the community?
 - Increase awareness and reduce stigma
 - Prevention
 - Early identification and Intervention
 - Referral to treatment
 - Postvention
- What does it look like to be a community ambassador in the populations you serve?
- What will you do as a result of today's training?



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HEALTHY MEETING STRETCH BREAK

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Communications and Other Engagement Report

Current FY 2018-2020 Goals and Progress

HCLHC Facebook engagement will be increased by 30% by June 30, 2020.

- 27.9% increase over FY 17 baseline of 1,319 daily engaged users

HCLHC Twitter engagement will be increased by 30% By June 30, 2020.

- 436.8% increase over FY 17 baseline of 76 engagements

Hits to the HCLHC website will be increased by 30% By June 30, 2020.

- 228.1% increase over baseline over FY 17 baseline of 41,057 hits to website

Membership

- 117 Member Organizations
- 328 Individuals
- 77/117 (66%) Level 2 or 3 Engagement

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Behavioral Health Work Group Report

Current FY 2018-2020 Goals, Progress, and Next Steps

Increase participation in mental health and suicide awareness/stigma reduction programs for priority populations by 20% over baseline by June 2020.

- MHFA Programs - 16% increase over FY 17 baseline of 52.2%
- Suicide Intervention Programs – 14.4 % increase over FY 17 baseline of 52.2%

Increase HCLHC partner organization engagement in Mental Health, Addiction and Suicide awareness and stigma reduction communications by 20% over baseline by June 2020.

- Mental Health – 21.7% increase over FY 17 baseline of 12.5%
- Addictions - 16.7 % increase over FY 17 baseline of 1.2%
- Suicide - 19.9 % increase over FY 17 baseline of 2.3%

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Access to Care Work Group Report

FY 2018-2020 Goals, and Current Progress

Increase evidence-based diabetes and hypertension program participation for priority populations by 20% over baseline by June 2020.

- 25.9% increase over FY 17 baseline of 56.1%

Increase asthma education program participation by 10% over baseline by June 2020.

- 2.51% increase over FY 18 baseline of 5.4% of children with standing orders that have AAPs **To Be Addressed in next steps**

Provide free/low cost clinical dental services to 600 adults annually (1800) and provide free/low cost clinical dental services to 250 children annually (750).

- 2,029 adults have been served
- 1,398 children have been served

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Access to Care Work Group Report

Current FY 2018-2020 Goals, Progress, and Next Steps

Increase dental care providers providing free/low-cost community clinics and/or screening services/restorative care services by 5% over baseline by June 2020.

- 10% decrease from FY 17 baseline of 20 providers; **To Be Addressed in next steps**

Increase HCLHIC partner organization engagement in Diabetes, Hypertension, Asthma and Oral Health communications by 20% over baseline by June 2020.

- Diabetes, Hypertension and Asthma – 5.4% increase over FY 17 baseline of 9%
- Oral Health - 4.1 % increase over FY 17 baseline of 0.01%

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Healthy Aging Work Group Report

Current FY 2018-2020 Goals, Progress, and Next Steps

Increase participation in evidence-based Alzheimer’s and other dementia and fall prevention programs for priority populations by 20% over baseline by June 2020.

- Powerful Tools for Caregivers - 22.9% increase in participation to capacity over FY 17 baseline of 54.2%
- Memory Café - 1.9% decrease in participation to capacity from FY 17 baseline of 100%
- Virtual Dementia Tour - 6.2% increase in participation to capacity over FY 17 baseline of 93.3%

Increase participation in evidence-based Alzheimer’s and other dementia and fall prevention programs for priority populations by 20% over baseline by June 2020.

- Stepping On - 18.1% increase in participation to capacity over FY 17 baseline of 72%
- Remembering When - 2,449 individuals educated and 693 home safety visits

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Healthy Aging Work Group Report

Current FY 2018-2020 Goals, Progress, and Next Steps

Increase HCLHIC Partner organization engagement in Alzheimer's and other dementia-related and falls prevention communications by 20% over baseline by June 2020.

- Alzheimer's and other dementias - 2.7% increase over FY 17 baseline of 4.5%
- Falls Prevention - 17.1 % increase over FY 17 baseline of 4.5%

20% of HCLHIC partner organizations will integrate Alzheimer's and other dementia-related and fall prevention practices into standard operations by June 2020.

- To Be Addressed in next steps

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Healthy Weight Work Group Report

Current FY 2018-2020 Goals, Progress, and Next Steps

Increase participation in free/low-cost physical activity programs for priority populations by 20% over baseline by June 2020.

- Development of Physical Activity Crosswalk
- To Be Addressed in next steps

Increase participation in free/low-cost nutrition education/services for priority populations by 20% over baseline by June 2020.

- Adult and Youth Food Supplement Nutrition Education - 509.2 % increase over FY 17 baseline of 650 individuals educated
- HCPSS weekend/summer food - 30 % increase over FY 17 baseline of 50,982 meals served
- LCB Weekend Warrior Snack Pack Initiative - 30% increase over FY 17 baseline of 750 snack packs provided

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Healthy Weight Work Group Report

Current FY 2018-2020 Goals, Progress, and Next Steps

20% of HCLHIC partner organizations will be engaged in a coordinated POD campaign to promote physical activity for priority populations and communications about walking/biking safety and healthy food and beverage options by June 2020.

- 5.9% of HCLHIC partner organizations participated in "Small Steps Make Big Differences" POD
- To Be Addressed in next steps

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Small Steps Make Big Differences... A Success Story: WIC and the Farmer's Markets

WIC is a nutrition program for women, infants and children up to five years old. WIC provides food benefits that are tailored according to nutritional need; nutrition classes such as healthy eating; healthy recipes, etc.; and referral to community services for other benefits.

PROBLEM:

- Low redemption of vouchers by WIC Clients at farmer's stand at HCHD FY17 and elimination of farmer's stand at HCHD FY18

HCLHIC ACTION:

- Members formed action group; used data to make recommendations on location and engagement strategies
- Identified zip codes with highest % of WIC participants and engaged on location with bilingual educators and targeted engagement activities (raffle, demonstrations, recipes...)

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Redemption of WIC Vouchers at Howard County Farmer's Markets



AGENCY	2016	2017	2018	% CHANGE
MARYLAND	42.92%	42.11%	42.67%	0.56%
HOWARD COUNTY	54.17%	38.91%	55.16%	16.25%

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HCLHIC Delegates

Each Work Group will have two Delegates. One Delegate will be appointed by the Health Department and one will be elected by the members of the Work Group.

Work Group Delegates:

- Represent the work group on the HCLHIC Executive Committee
- Co-facilitate work group meetings, agenda development, etc.
- Provide accountability to ensure that measurable outcomes identified are achieved in conjunction with HCLHIC staff

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HCLHIC Delegate Elections Process

- Submit brief bio and statement of interest to Kelly Kesler by email to kkesler@howardcountymd.gov by 5/15/19.
- Organizational representatives must submit letter of support/email from CEO, President, Director, etc... verifying intent to support commitment of employee service as part of their professional responsibility.
- Work Groups will vote on candidates electronically between May 20th – June 5th.
- June 27, 2019 Full HCLHIC meeting FY 20 Elected Delegates will be introduced.
- Elected Work Group Delegates will serve a one-year term, July 1 - June 30 of the following year.

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NEXT STEPS & FUTURE MEETINGS

Please stay tuned for changes to the May work group meetings.

2018-19 Full HCLHIC Quarterly Meeting Dates

June 27, 2019 8:30 am - 10:30 am (HCHD)

**Please note calendar invitations will be sent one week prior so please mark your calendars now to save the dates.*

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